

**Annapolis Valley Exhibition Society**  
570 Main Street, P.O. Box 100 Lawrencetown, N.S. B0S 1M0  
(902)584-3339 / [manager@annapolisvalleyexhibition.com](mailto:manager@annapolisvalleyexhibition.com)

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## **VENDOR OPPORTUNITIES**

### **August 12-17, 2024**

The Annapolis Valley Exhibition has promoted the importance of agriculture in our region for 98 years. It is an opportunity to display livestock, handcrafts, art and provide a variety of entertainment. so much more in our beautiful Annapolis Valley.

The Board of Directors are dedicated volunteers that work along with community volunteers and partners to provide an annual tradition that is fun for the whole family. In a typical year we have more than 55,000 people through our gates to experience all we offer. It is an opportunity for vendors to reach an audience that has time to browse and create interest in their products or services.

Enclosed please find our Vendor Package for the 2024 season. This year we have included optional advertising packages to highlight your business; 10,000 copies of our official program are distributed throughout the region, with an option to gain exposure to our 10,000+ social media followers! We request confirmation and deposit by May 31, 2024. This year we are offering a 10% discount for Vendors who pay in full by May 31, 2024.

An invoice will be sent to you and a receipt issued along with your vendor package once payment is received.

We are thankful to our past, present, and future vendors. We truly appreciate and acknowledge all support, and with your help, the Annapolis Valley Exhibition can continue to be successful for many years to come.

For more information or to discuss vendor opportunities or payment options, please contact Krista Grear, General Manager, by phone 902-584-3339 or email at [manager@annapolisvalleyexhibition.com](mailto:manager@annapolisvalleyexhibition.com).

Thank you,

The Annapolis Valley Exhibition Society



# VENDOR PACKAGE

**AUGUST 12-17, 2024**



570 Main Street  
Lawrencetown NS B0S 1M0  
(902) 584-3339

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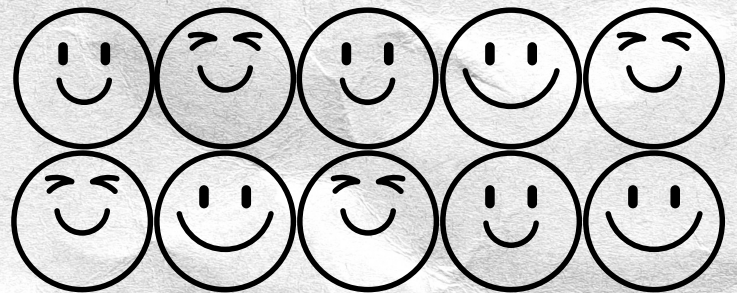
**OVER 13,000  
LIKES**

**OVER 14,500  
FOLLOWERS**

**60-90,000+  
REACH**



98 years strong! Don't miss this week long event that celebrates our heritage and our future. Fun for the whole family.



**50,000+  
VISITORS ANNUALLY**



# TERMS & CONDITIONS

## DEPOSIT

The completed contract and deposit of \$150 per booth is required to reserve your space by May 31, 2024. Balance is due July 31, 2023. Pay in full by May 31, 2024 and receive 10% discount. There will be NO REFUNDS or cancellations received after August 1, 2024.

## BOOTH SET-UP AND TEAR DOWN

Set-up times: Sunday, August 11, 2024 from 9am - 4pm, unless other arrangements have been made with management. All booths must be completed set-up by 12pm (noon), Monday, August 12, 2024. Tables and chairs are available, but not guaranteed. Building will be open to the public from 11am to close daily. All booths must be manned from the time the building opens until close. Vendors can make arrangements at the office if they require access prior to scheduled opening. *Dismantling of booths can only take place Sunday, August 18, 2024 from 9am - 12pm or Monday, August 19, 2024 from 9am - 3pm. Booths are not to be dismantled during the week*

## MEDIA RELEASE

Vendors are asked to sign a waiver allowing the Exhibition the right to take pictures and/or video content and to use their media for future promotional opportunities for the Exhibition. If you have not given permission, it is your responsibility to let the photographer know.

## EXHIBITION PASSES

Twelve (12) daily admission passes and one (1) parking pass will be granted to the Vendor per booth. The Vendor should ensure their employees have passes. Passes cannot be left in office or at admission gate for pick-up.

## BOOTH LOCATION

Due to booking requests, Vendor(s) may be asked to relocate to a different booth. Location will be selected by the Annapolis Valley Exhibition and determined on a first come, first serve basis, depending on the date of completed application and payment received by the office. You can request past years or preferred location and we will do our best to accommodate, but no guarantee will be made. Subletting of booth is not permitted. Vendors must remain in the space provided and not extend into the walkway. Vendors must keep their booth and nearby aisle clean. The Exhibition is not responsible for an unsupervised booth.

## LICENSE

Food Vendors must have proof of license visible on booth at all times during the Exhibition. Proof of license must be submitted to the office by July 31, 2024.

## INSURANCE

The Vendor will have a certificate of insurance for their booth/merchandise. Proof of insurance must be submitted to the office by July 31, 2024. Annapolis Valley Exhibition and Annapolis County Federation of Agriculture must be named as an additional insured.

## RAFFLES/DRAWS

Any draws, raffles, lucky tickets, etc. conducted by Vendor(s) with appropriate licensing as per Nova Scotia Alcohol and Gaming must be made by 6pm Saturday, August 17, 2024.

## DAMAGES

The Vendor is responsible for the cost of any damages to the booth space or building by employees.



# VENDOR CONTRACT

## VENDOR INFORMATION

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Website: \_\_\_\_\_

Email (required): \_\_\_\_\_ Phone: \_\_\_\_\_

Products Displayed: \_\_\_\_\_

I consent to my email being added to the Vendor mailing list. NOTE: list is to provide updates and vendor-specific communications and notifications. Your details will not be shared with outside agencies.

## BOOTH REQUEST

BOOTH OPTIONS	SIZE	PRICE	POWER	PARKING	SELECT BOOTH SPACE
SMALL	10'X10'	\$300 + HST	INCLUDED	PASS PROVIDED	
MEDIUM	10'X20'	\$600 + HST			
LARGE	20'X20'	\$800 + HST			

Total:

## OPTIONAL ADVERTISING

PACKAGES	PRICING	ADVERTISING	SELECT PACKAGE
BRONZE	\$200 + HST	¼ page B&W in official program	
SILVER	\$250 + HST	½ page B&W ad in official program	
GOLD	\$400 + HST	full page colour ad in official program	
PLATINUM	\$700 + HST	full page colour ad in official program, promotion on <u>AVEx</u> website & social media with links, & stage or ring announcements	

Total:

**Digital Logos for advertising need to be submitted to the AVEx office by May 6, 2024.**

Vendor hereby agrees to the terms and conditions of this contract and agrees to hold Annapolis Valley Exhibition free from liability due to personal injury or damage to his/her/their property, agents, employees, or third persons while on the premises of the Annapolis Valley Exhibition/Annapolis County Federation of Agriculture.

Vendor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\$150 Deposit Included  
Advertising \$

*Make cheques payable to Annapolis Valley Exhibition. Etransfer to manager@annapolisvalleyexhibition.com. Cash & debit available on site.*

OFFICE USE ONLY		
<b>Subtotal</b>	HST	Total
<b>Deposit</b>	Balance Due	Invoice #