



Annapolis Valley Exhibition Society
570 Main Street, P.O. Box 100 Lawrencetown, N.S. B0S 1M0
(902)584-3339 / manager@annapolisvalleyexhibition.com

CONCESSION OPPORTUNITIES

August 12-17, 2024

The Annapolis Valley Exhibition has promoted the importance of agriculture in our region for 98 years. It is an opportunity to display livestock, handcrafts, art and provide a variety of entertainment. so much more in our beautiful Annapolis Valley.

The Board of Directors are dedicated volunteers that work along with community volunteers and partners to provide an annual tradition that is fun for the whole family. In a typical year we have more than 55,000 people through our gates to experience all we offer. It is an opportunity for vendors to reach an audience that has time to browse and create interest in their products or services.

Enclosed please find our Concession Package for the 2024 season. This year we have included optional advertising packages to highlight your business; 10,000 copies of our official program are distributed throughout the region, with an option to gain exposure to our 10,000+ social media followers! We request confirmation and deposit by May 31, 2024.

An invoice will be sent to you and a receipt issued along with your concession package once payment is received.

We are thankful to our past, present, and future concession operators. We truly appreciate and acknowledge all support, and with your help, the Annapolis Valley Exhibition can continue to be successful for many years to come.

For more information or to discuss vendor opportunities or payment options, please contact Krista Grear, General Manager, by phone 902-584-3339 or email at manager@annapolisvalleyexhibition.com.

Thank you,

The Annapolis Valley Exhibition Society



CONCESSION PACKAGES

AUGUST 12-17, 2024



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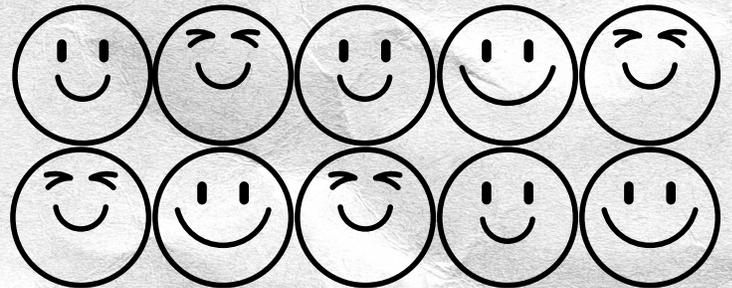
**OVER 13,000
LIKES**

**OVER 14,500
FOLLOWERS**

**60-90,000+
REACH**



98 years strong! Don't miss this week long event that celebrates our heritage and our future. Fun for the whole family.



**50,000+
VISITORS ANNUALLY**



BRICKS & MORTAR CONCESSIONS TERMS & CONDITIONS

DEPOSIT

A non-refundable damage deposit of \$150 must be paid to the Annapolis Valley Exhibition by June 14, 2024 to reserve your space.

FEES

A flat rate charge of \$250/day HST, \$1500/week +HST will be paid to the Annapolis Valley Exhibition. Payment must be received by the Annapolis Valley Exhibition by August 30, 2024

PERMITS

Concessions must have proof of permit as per the Government of Nova Scotia visible at all times during the Exhibition. Proof of permit must be submitted to the Exhibition Office by July 30, 2024.

INSURANCE

The Concession Owner/Operator will have a certificate of insurance. Proof of insurance must be submitted to the Exhibition Office by July 30, 2024. The Annapolis Valley Exhibition Society must be named as an additional insured (2nd).

UTILITY COSTS

The Annapolis Valley Exhibition assumes all responsibility for utility costs and standard maintenance of the facility.

DAMAGES

The Concession Owner/Operator is responsible for the cost of any damages to the space or building by employees, volunteers or other contractors as employed by the Owner/Operator.

MEDIA RELEASE

Concession vendors are asked to sign a waiver allowing the Exhibition the right to take pictures and/or videos, and to use such media on the Annapolis Valley Exhibition's website and/or social media for the express purpose of current and future event promotion. If any individual cannot, or does not wish to give such permission, they **MUST** inform the photographer.

EXHIBITION PASSES

Twelve (12) daily admission passes and one (1) parking pass will be granted to the Concession Owner/Operator. It is the responsibility of the Owner/Operator to ensure their employees have passes. ***Passes cannot be left in the Exhibition Office or at the admission gate for pickup.***

CLEANING & REFUSE

The Annapolis Valley Exhibition will provide one (1) green compost bin and one (1) black refuse bin. The Concession Owner/Operator will provide their own blue bags for recyclables. All bins and blue bags must be sorted and used properly as per the Valley Waste Resource Management guidelines. All sorted bins and blue bags are to be placed outside the Concession by 6:00 am each morning for daily collection by Exhibition Maintenance Crew.

EQUIPMENT & FOOD PREPARATION

Canteen equipment and inside the facility will be the responsibility of the Concession Owner/Operator. Food preparation and handling **MUST** meet all Nova Scotia Health & Government regulations.



MOBILE/FOOD TRUCK CONCESSIONS TERMS & CONDITIONS

DEPOSIT

The completed contract and damage deposit of \$150 must be paid to the Annapolis Valley Exhibition by June 14, 2024 to reserve your space. There will be NO REFUNDS for cancellations received after July 30, 2024.

FEES

A flat rate charge of \$250/day +HST or \$1500/week +HST) will be paid to the Annapolis Valley Exhibition. Payment must be received by the Annapolis Valley Exhibition by August 30, 2024

PERMITS

ALL food vendors must have proof of permit as per the Government of Nova Scotia visible at all times during the Exhibition. Proof of permit must be submitted to the Exhibition Office by July 30, 2024.

INSURANCE

The Mobile Concession Owner/Operator will have a certificate of insurance. Proof of insurance must be submitted to the Exhibition Office by July 30, 2024. The Annapolis Valley Exhibition Society must be named as an additional insured (2nd).

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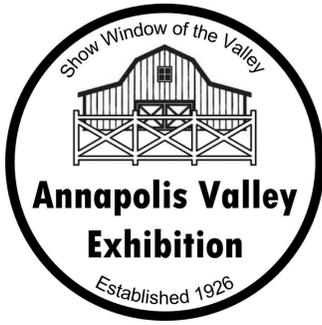
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LOCATION

Location will be selected by the Annapolis Valley Exhibition and will be determined on a first come, first serve basis, as defined by date of receipt of completed application and payment of security deposit. You may request past years or preferred locations. The Exhibition cannot guarantee your same or preferred location, but will make every effort to accommodate all requests.



CONCESSION CONTRACT

CONCESSION OPERATOR INFORMATION

Company Name: _____ Contact Name: _____

Mailing Address: _____

Website: _____

Email (required): _____ Phone: _____

Food Specialty: _____

Bricks & Mortar Concession

Mobile Concession

Electricity Requirements (Mobile only) _____

OPTIONAL ADVERTISING

PACKAGES	PRICING	ADVERTISING	SELECT PACKAGE
BRONZE	\$200 + HST	¼ page B&W in official program	
SILVER	\$250 + HST	½ page B&W ad in official program	
GOLD	\$400 + HST	full page colour ad in official program	
PLATINUM	\$700 + HST	full page colour ad in official program, promotion on <u>AVEx</u> website & social media with links, & stage or ring announcements	

Total: _____

Digital Logos for advertising need to be submitted to the AVEx office by May 6, 2024.

Concession Owner/Operator hereby agrees to the terms and conditions of this contract and agrees to hold Annapolis Valley Exhibition free from liability due to personal injury or damage to his/her/their property, agents, employees, or third persons while on the premises of the Annapolis Valley Exhibition/Annapolis County Federation of Agriculture.

Vendor Signature: _____ **Date:** _____

\$150 Deposit Include

\$ _____ Advertising Included

*Make cheques payable to Annapolis Valley Exhibition.
Etransfer to manager@annapolisvalleyexhibition.com
Cash and debit accepted in the Main Office*

OFFICE USE ONLY		
Subtotal	HST	Total
Deposit	Balance Due	Invoice #